



2017 CANDIDATE/AUTHORIZED COMMITTEE RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

FORM MUST BE COMPLETED FOR ALL REQUESTS (ORAL OR WRITTEN) AND PLACED IN THE
POLITICAL/ PUBLIC INSPECTION FILE

1. Date of Request: 4/08/19
2. Name of Person making the Request: Robert Goforth
3. Address and phone number of Person making the Request: 2163 East Hwy 30 East Bernstadt KY
40729
4. Name of Candidate: Robert Goforth
5. Name of Candidate's Authorized Committee: Republican
6. Name of Treasurer of Committee: Michael Cheek
7. Legally Qualified Candidate for the Office of: Governor for State of Kentucky
8. PRIMARY ELECTION
Democrat Republican x Other
GENERAL ELECTION
Democrat Republican Other
CAUCUS
Democrat Republican Other
9. Information Requested: Maps, Rates, Networks
10. Information Provided: Maps Rates, Networks
11. Request to Purchase Time: x ACCEPTED REJECTED
12. Is free time provided for use by or on behalf of candidates? Yes No x
13. If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.
14. Signed: [Signature] Date: 4-8-19
Signature of Individual Receiving Request

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 04/12/2019

I, Robert Goforth,

being/on behalf of: Robert Goforth for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 21, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Robert Goforth for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Cheek

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/12/2019

Robert Goforth

Digitally signed by Robert Goforth
Date: 2019.04.12 10:51:09 -04'00'

Date _____

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Robert Goforth for Governor Rev Pre-Emp

Product :30 AE David CS Whitehead
 Sched Dates 4/1 Asst Meghan Gill
 Phone 513.3540000
 Fax 513.3510000
 Email David.Whitehead@cheater.com

Demo Households
 Date 04/12/2019

All-Wks Avg

Total	Notes	Rate \$5.00	C/N Net %	C/N Net Cash	Unid/ Wk	Wk 1 - Wk 6						Wk 1 4/15 '19	Wk 2 4/22 '19	Wk 3 4/29 '19	Wk 4 5/6 '19	Wk 5 5/13 '19	Wk 6 5/20 '19
						Households											
						Prog Name	Rtg	Imp	CPP \$5	Rch %	Freq						
		\$38204.00		30773				443415	\$44	90.0%	9.1	84	84	84	84	84	84
Cincinnati Feb19 DMA Nielsen Live+1		\$38204.00		30773				443415	\$44	90.0%	9.1	84	84	84	84	84	84
3253, CIGV- Covington		\$38204.00		30773				443415	\$44	90.0%	9.1	84	84	84	84	84	84
FXNC-TV		\$12054.00		10248				205485	\$32	46.4%	8.2	28	28	28	28	28	28
M-Su 5a-5a		\$52.00	85.0	44	7	FOX AND FRIENDS	1.7	507	\$31	19.7%	3.6	7	7	7	7	7	7
M-Su 7p-12m		\$84.00	85.0	71	14	VARIOUS	2.6	1404	\$32	37.9%	5.8	14	14	14	14	14	14
M-Su 4p-7p		\$67.00	85.0	57	7	VARIOUS	2.2	1201	\$30	24.0%	3.9	7	7	7	7	7	7
HIST-TV		\$9450.00		8032				88948	\$38	21.3%	7.6	28	28	28	28	28	28
M-Su 5a-8a		\$12.00	85.0	10	7	OFF AIR*	0.2	83	\$60	1.8%	3.6	7	7	7	7	7	7
M-Su 7p-12m		\$76.00	85.0	65	14	AVG. ALL WKS*	1.4	759	\$54	20.2%	6.8	14	14	14	14	14	14
M-Su 4p-7p		\$61.00	85.0	52	7	AVG. ALL WKS*	0.9	489	\$68	9.7%	3.9	7	7	7	7	7	7
ESPN-TV		\$14700.00		12495				149984	\$53	77.2%	3.6	28	28	28	28	28	28
M-Su 5a-8a		\$30.00	85.0	28	7	VARIOUS	0.5	292	\$80	13.1%	1.7	7	7	7	7	7	7
M-Su 7p-12m		\$120.00	85.0	102	14	AVG. ALL WKS*	2.2	1130	\$56	67.0%	2.9	14	14	14	14	14	14
M-Su 4p-7p		\$80.00	85.0	68	7	VARIOUS	1.7	900	\$47	37.7%	1.9	7	7	7	7	7	7

This report has been prepared using NuMath2Research.

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.

Cincinnati Feb19 DMA Nielsen Live+1

Cable Zones: SPECTRUM REACH, CIGV- Covington

Source Field Codes:

TP - Time Period

mt S Jof

4-12-19

CE # 1093